

M U T U A L DESIGNS

At Mutual Designs, we like to make sure we're on the same page as our clients. Below you'll find questions that are relevant to beginning a project with us. If you find a question isn't relevant to you or you're just not sure how to answer it, just skip it! This information will help us develop a complete proposal for your project. When you have completed this document, you'll find information below regarding how to get it to us as quickly as possible. We will contact you within a week with a proposal and discuss any further questions we have. We look forward to working with you!

The Basics...

Company Name:

Your Name:

Preferred Contact Email:

Preferred Contact Phone#:

Company URL:

Your Company...

Tell us a little about your company. What do you sell/provide to your customers? How do you want your website to enhance your company?

Their Company...

What businesses would you consider your competitors? List their websites below:

What do you think these websites do well or do poorly?

Your Audience...

Please tell us about your demographics. What is your target audience for your website? (Homeowners, 21-25 year old males, etc...)

Your Framework...

How many pages do you anticipating having on your website? List the names of these pages and the purpose of each. (Contact Us, About, Profiles, Restaurant Menu, etc...)

Your Design...

Tell us about the impression you would like your website to give in short phrases or adjectives. (clean, easy to navigate, modern, illustrated, retro, etc.)

Your Personal Favorites...

Copy and paste 3-4 website links that you would consider your personal favorites from a design or function point of view.

Now tell us why you like these sites.

Additional Comments...

We ask a lot, but we like to collect as much information as possible. If you feel we missed something or would like to add some additional info, please add it here!

Now that you've finished, please check to make sure you've filled in as many of the above questions as possible. To submit your Mutual Plan, please save this file as your-company-name.pdf and attach it to the Start Your Project form. We'll get back to you within a week! Thanks!

<http://www.mutual-designs.com/contact/>

Please tell us about your budget. Estimate the total amount you've made available for this project.